

SPONSOR INFORMATION KIT

Dear Friend,

As a respected business in our community, we would like to share with you an amazing opportunity to help fight against the tragic injustice of human trafficking.

Celebration Church is proud to host our third annual community run- "Be Her Freedom"- on March 3rd, 2012 to support the A21 Campaign, an organization dedicated to abolishing human trafficking in the 21st century. Over the past two runs we have had 1190 runners participate and raised approximately \$11,000 for the A21 Campaign (www.a21campaign.com).

We are seeking sponsors to help financially support our 2012 Be Her Freedom Run. This is an incredible opportunity for your corporation to play an active role in fighting against human trafficking and to provide exposure for your company to approximately 800 runners.

Human Trafficking is an astoundingly invisible affliction in this century. We have a heart and a passion to see this global injustice of profiting at the cost of human life come to an end. This is no small undertaking, but we believe that as a community we can not only raise awareness of this injustice but we can actually help to rescue, restore and rebuild the lives of the victims. Please allow us to share some of the national and international statistics with you.

- Human trafficking is the second largest global organized crime today, generating approximately 31.6 billion USD each year. Specifically, trafficking for sexual exploitation generates 27.8 billion USD per year. (United Nations Office on Drug and Crime)
- There are 1.39 million victims of commercial sexual servitude worldwide. (United Nations Office on Drug and Crime)
- People are reported to be trafficked from 127 countries to be exploited in 137 countries, affecting every continent and every type of economy. (United Nations Office on Drug and Crime)
- The majority of trafficking victims are between 18 and 24 years of age. (International Organization for Migration)
- An estimated 1.2 million children are trafficked each year. (UNICEF)

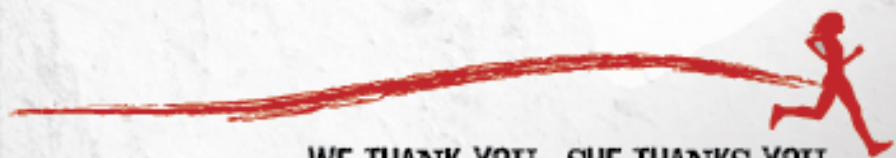
Human trafficking is almost impossible to fathom but as long as there is ONE victim of human trafficking, that's ALL THE MOTIVATION WE NEED. We cannot do this alone; we need your help. Please consider helping us fight human trafficking by making a contribution. Your financial support to assist the direct needs of the race would be instrumental in helping fight this injustice.

We have enclosed various sponsorship options for your review as well as a sponsor form that will allow you to make your tax-exempt donation. Please contact Theresa Logero at 904.737.1121 ext. 2268 or visit www.celebration.org for more information. Your generous donation could help save the lives of these victims.

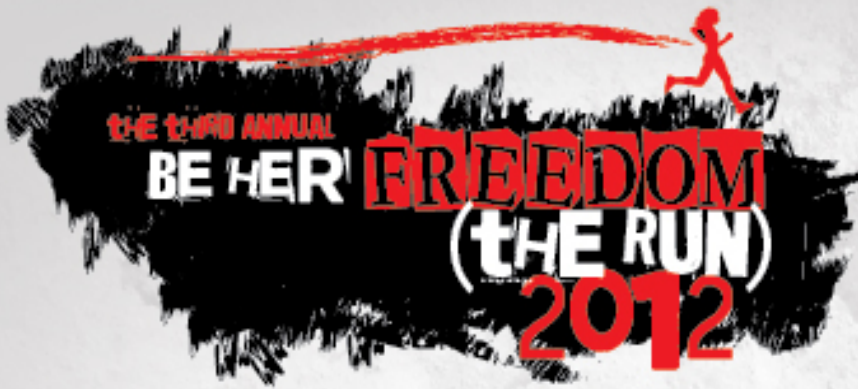
Thank you in advance for your consideration and support.

Respectfully Yours,

The Be Her Freedom Run Team



WE THANK YOU. SHE THANKS YOU.
YOUR DONATION WILL HELP RESCUE AND RESTORE
VICTIMS TRAPPED IN THE SEX TRADE INDUSTRY.



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Platinum Sponsorship \$5,000

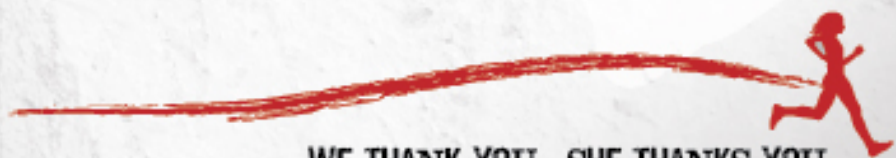
Sponsor business name or logo prominently displayed in advertisements including:

- Up to \$5,500.00 in advertising value
- Main stage signage for run stage
- Live on-stage public address system mentions on run day
- Free booth space
- 15 run entries
- Your business name or logo on race day packet bags
- Your business name or logo on all run T-shirts to be distributed to all participating runners (approx 700-800)
- In house advertisements 4 weeks leading up to run
- Inclusion in all web site announcements and emails
- Your business name or logo on all printed advertisement materials for the event including posters, flyers and other promotional materials (logo must be submitted by January 1st, 2012 to be included in this)
- Company logo will be placed on the 1stplacesports.com website and linked to your site. During 2010, 1st place sports received over 90,000 unique visitors per month.
- Company logo will appear on the monthly email newsletter at least twice mailed to over 25,000 current email subscribers
- Company logo and link will be featured on email confirmations sent to all participants the week of the race.
- Company logo and link will be included in an email sent to the finishers the week after the race.

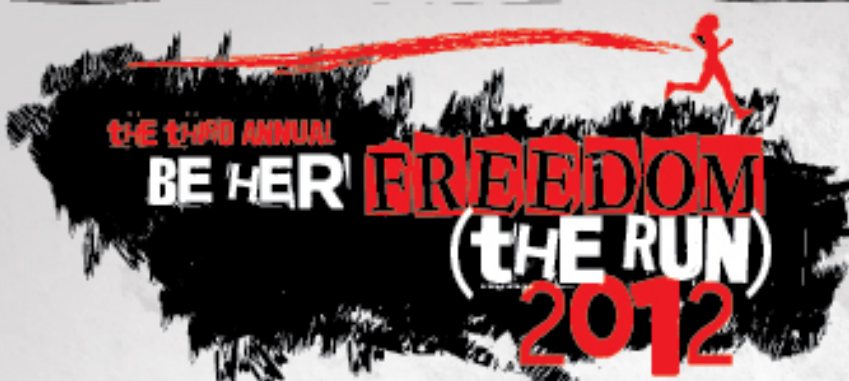
Gold Sponsorship \$2,500

Sponsor business name or logo prominently displayed in advertisements including:

- Over \$3,000.00 in advertising value
- Main stage signage for run stage
- Live on-stage public address system mentions on run day
- Free booth space
- Advertisement for your business in race day packet bags
- 12 run entries
- Your business name or logo on all run T-shirts to be distributed to all participating runners (approx 700-800)
- Inclusion in all web site announcements and emails
- In house advertisements 4 weeks leading up to run
- Company logo will be placed on the 1stplacesports.com website and linked to your site. During 2010, 1st place sports received over 90,000 unique visitors per month.
- Company logo will appear on the monthly email newsletter at least twice mailed to over 25,000 current email subscribers
- Company logo and link will be featured on email confirmations sent to all participants the week of the race.
- Company logo and link will be included in an email sent to the finishers the week after the race.



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Bronze Sponsorship \$1,000

Sponsor business name or logo prominently displayed in advertisements including:

- Over \$2,000.00 in advertising value
- Main stage signage for run stage
- Live on-stage public address system mentions on run day
- Advertisement for your business in race day packet bags
- 8 run entries
- Your business name or logo on all run T-shirts to be distributed to all participating runners (approx 700-800)

Individual Sponsorships

Water Bottle Sponsor \$500 (10 available)

Purchases 150 water bottles with company logo on 150 water bottles
Company logo on all volunteer & runner take home t-shirts

Mile Marker Sponsor \$ 350 (4 Available)

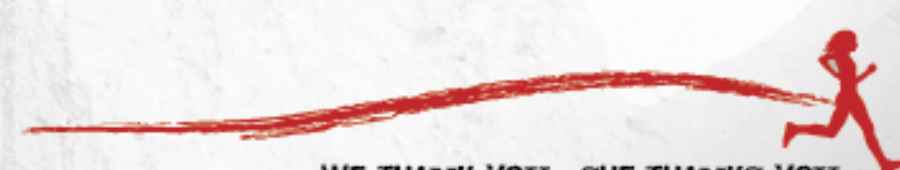
Company logo on a stand alone mile marker sign
Company logo on all volunteer & runner take home t-shirts

T-shirt Sponsor \$250

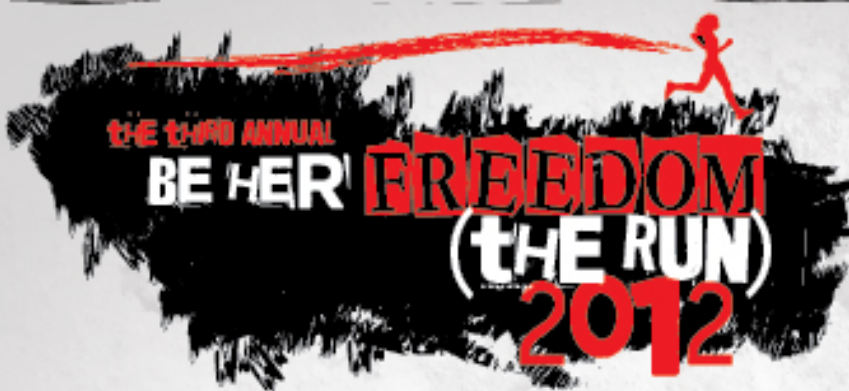
Company logo on all volunteer & runner take home t-shirts

Booth Sponsorship \$100

Company is allotted an individual booth



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Sponsor Information:

Company Name: _____

Contact Name: _____

Contact Phone: _____ Contact Email: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Sponsorship Investment:

Sponsor fee- In consideration of Be Her Freedom 2012 Run and the obligations contained herein, _____ will provide to Celebration Church a sponsorship fee of \$_____ payable in full on or before February 10th, 2012 via cash or check for one of the following sponsorship packets:

- \$5,000 Platinum Sponsorship \$2,500 Gold Sponsorship \$1,000 Bronze Sponsorship
- \$500 Water Bottle Sponsorship \$350 Mile Marker Sponsorship \$250 T-Shirt Sponsorship
- \$100 Booth Sponsorship

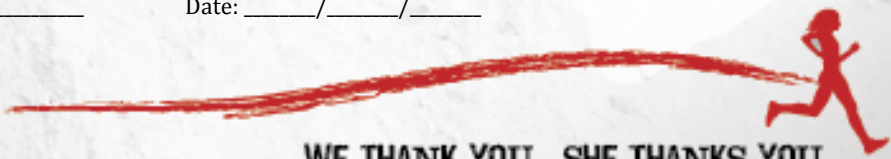
Sponsor will provide logo in high resolution TIF or EPS file type at least 300 dpi to be utilized in promotional avenues related to the chosen sponsorship packet by January 20th, 2012. File can be emailed to tlogero@celebration.org

Acceptance:

To secure this opportunity, please sign below and return the form by January 20th, 2012. The non-refundable sponsorship fee of \$_____ is payable in full on or before February 10th, 2012.

Be Her Freedom Run reserves the right to change any of the published sponsorship opportunities without prior notice. Your signature confirms that you have accepted this policy.

Signature: _____ Date: ____/____/____



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